

Press Release

Hong Kong Life “10th Anniversary Photo Competition”

9 February 2011 - Hong Kong Life Insurance Limited (“Hong Kong Life”) celebrates its 10th Anniversary by organizing **“10th Anniversary Photo Competition”** in Facebook and a series of activities. Since it is near Happy New Year, “兔年您至威” will be the topic of the competition. People are invited to upload and share their great history in Facebook.

Participants who attract the highest number of “LIKE” in their post will be presented as “The Likest Photo Award” and will be entitled to YATA cash coupon amount HKD1,000. People who liked the “The Likest Photo Award” story will automatically join the lucky draw and be entitled to YATA cash coupon amount HKD100.

Application method is simple. First, please login to [Hong Kong Life Facebook](#) and LIKE the page. Second, upload the photo and write caption. Lastly, send Facebook User Name, Chinese Full Name and Contact Number to facebook@hklife.com.hk, remark: **“Hong Kong Life 10th Anniversary Photo Competition”**.

Application Deadline will be at 4pm on 31 March (Thursday). Please apply now to receive gift! For competition details, please visit [Hong Kong Life Facebook](#).

